



## Dissemination Synthesis Report

Covering the dissemination activities from 19/09/2018

### Reporting Date

19/09/2018

### Event attended

Ocean Business 2018

#### data of event

Event location:	Lisboa
Event start date:	18/09/2018
Event end date:	20/09/2018
Event Website:	<a href="https://ocean-business-2018.b2match.io/">https://ocean-business-2018.b2match.io/</a>

#### data of organizer

Organization Name:	Fórum Oceano – Associação da Economia do MAr
Contact person:	Carla Domingues / Sofia Maciel
Telephone:	+351 220120764
E-mail:	<a href="mailto:carla.domingues@forumoceano.pt">carla.domingues@forumoceano.pt</a> / <a href="mailto:comunicacao@forumoceano.pt">comunicacao@forumoceano.pt</a>
Organizer's Website:	<a href="http://www.forumoceano.pt/">http://www.forumoceano.pt/</a>

## 1. EXECUTIVE SUMMARY

Life Águeda's was presented at the second day of Ocean Business 2018, at the 4th Pitching Session of the event, dedicated to MARE's projects. Ocean Business is an international blue industry event aiming to foster networking and debate around sustainable ocean business. Environmental monitoring and protection and fisheries were some of the many areas approached during the event. The 4<sup>th</sup> pitching session accounted for 15 participants from five different poles of MARE, presenting projects that covered areas from citizen science to new technologies based on ocean products, monitoring studies, conservations projects, among others.

## 2. DISSEMINATION PROGRAM

A short presentation of LIFE Águeda was held, where key aspects of the project were presented (Project summary, budget information, partners involved). Given the short period typically available at pitching sessions, a condensed view of existing problems and main solutions proposed to address them was introduced. The presentation briefly highlighted the communication and dissemination actions already held, as well as the media available for dissemination (LIFE Águeda's website and Facebook page). A summary of expected impacts, their quantification and related policies was also presented.

### Presentation Abstract

No abstract was provided for this presentation, only title and authorships were requested by the organization.

## 3. DISSEMINATION OUTPUTS

Key comments and questions surrounded the label of origin and the fishing app developing and application.

## 4. CONTACTS

### People Contacted

ENTITY	CONTACT NAME	EMAIL	TEL
MARE-UC	Zara Teixeira	<a href="mailto:zara.teixeira@uc.pt">zara.teixeira@uc.pt</a>	
Incubadora do Mar & Indústria da Figueira da Foz	Nuno Mendonça	<a href="mailto:nuno.mendonca@mare-centre.pt">nuno.mendonca@mare-centre.pt</a>	

## ANNEX - PHOTOS



Silvia Pedro presenting LIFE Águeda.

## ANNEX - PRESENTATION

[https://drive.google.com/file/d/1bwL4x\\_NJePPJ-dBTTCj2LK0Ey\\_YXLRx/view?usp=sharing](https://drive.google.com/file/d/1bwL4x_NJePPJ-dBTTCj2LK0Ey_YXLRx/view?usp=sharing)


## ANNEX - PROGRAM

Ocean Business 2018 18 Sep 2018 - 20 Sep 2018 // Lisboa, Portugal		Home	Participants	Marketplace	Agenda	Login	Registration closed
<p><b>Agenda</b> <span style="float: right;">the event agenda's time zone is UTC.</span></p>							
<b>Tue</b> 18 Sep 2018	<b>09:00 – 18:30</b> Gare Marítima de Alcântara, ground floor	<b>Exhibition area</b> Download here the Exhibitors list.					
	<b>09:30 – 11:15</b> Gare Marítima de Alcântara, ground floor	<b>1st Pitching Session</b> 09:30 BlueBio Alliance, Ruijal Guido Silva, BlueBio Alliance - The Portuguese network for marine bioresources and blue biotechnology 09:40 S&Aeritas, João Melo, Sustainable production of meagre in RAS 10:00 CEIA, António Costa, Ocean Engineering at CEIA 10:00 CCMAR EMBC-PT (Dariusz Pionowski), European Marine Biological Resource Centre Portugal (EMBC-PT) e o seu Business Unit 10:40 João Mendes, João Múnick, Improving marine life monitoring using machine learning 11:00 Associação Natureza Portugal in association with WWF, Rita Sá, Achieving Sustainable Blue Economy					
	<b>11:00 – 13:00</b> Gare Marítima de Alcântara, 1st floor	<b>Bilateral meetings</b> <span style="float: right;">Matchmaking</span> Private, pre-arranged B2B meetings (30 min)					
<b>Wed</b> 19 Sep 2018	<b>14:30 – 16:00</b> Gare Marítima de Alcântara, ground floor	<b>2nd Pitching Session</b> 14:30 Arsenal do Alfeite, José Sarmada, Arsenal do Alfeite - one stop shop 14:40 Ludiflakt, Tereza Costa Lima & João Mendonça, Design Naval 100% Portugal 14:50 OLSP, Ana Rita Rivas, Olas: Marine Observer (Olas:OBS) A Citizen Science Data Collection Platform for Marine Observations and Applications for Blue Economy 15:20 APDL, António Urbano, AUL, Janeiro Único Logística   Logistic Single Window 15:30 EEA Grants Portugal, Susana Ramos, Apresentação dos EEA Grants 15:40 DGPM, Susana Silva, Apresentação do Programa EEA Grants 2014-2021 Blue Growth, Innovation and SMEs 15:50 Secretário-Geral do Ministério do Ambiente, Susana Escória, Apresentação Programa Ambiente (EEA Grants) 16:00 Fórum Oceano, Rui Atanásio, Business2Sea   Fórum do Mar					
	<b>15:45 – 17:45</b> Gare Marítima de Alcântara, 1st floor	<b>Bilateral meetings</b> <span style="float: right;">Matchmaking</span> Private, pre-arranged B2B meetings (30 min)					
	<b>15:45 – 17:45</b> Gare Marítima de Alcântara, 1st floor	<b>Bilateral meetings</b> <span style="float: right;">Matchmaking</span> Private, pre-arranged B2B meetings (30 min)					
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	<b>09:30 – 11:15</b> Gare Marítima de Alcântara, ground floor	<b>3rd Pitching Session</b> 9:30 OLSP, Ana Rita Rivas, Multipurpose Electronic Fisheries Logbook (eLog) and Management Solution 9:40 Innoenergy, Daniela Portugal, A contribuição da Innoenergy para os oceanos 9:50 BITCLIO, Pedro Araújo Manuel, BIG EYE - SMART FISHING 10:00 Quasar, Carlos Mota, Maritime digitalization, human and organization consequences 10:10 PWC, Miguel Marques HELM - PwC Economy of the Sea Barometer 10:20 BLOC, Tordis Grothe-Berhardt and Kaja Grothe-Berhardt, Utilizing Blockchain for safety and risk management at sea 10:30 Engress+Houzer, José Zhao, Mass Flow Metering System for Ship and Tanker 10:40 DGPM, Susana Silva, Escola Azul 10:50 GALP, Susana Broca, Gold - Desenvolvimento de novos produtos 11:00 Repetal, António Martins Vitor, Conhecere Repetal 11:10 TORAME, Tiago Sá, TORAME - Optimising marine routes					
	<b>11:00 – 13:00</b> Gare Marítima de Alcântara, 1st floor	<b>Bilateral meetings</b> <span style="float: right;">Matchmaking</span> Private, pre-arranged B2B meetings (30 min)					
<b>14:30 – 18:00</b> Gare Marítima de Alcântara, ground floor	<b>4th Pitching Session</b> <b>MARKET SESSION</b> SCIMARE, Serabilizar e Educar para uma Sociedade Azul, João Teixeira, MARE-UC NEWCUMBER, Avanços para o cultivo sustentável de peixes-do-mar: Peches Paris, MARE-UC Orlino - Distribuição dos processos de produção de Queijo-de-mar, João Vazinhos, MARE-UC COASTNET - The "Portuguese Coastal Monitoring Network" Research Infrastructure, Susana Franco, MARE-UC AlgaDeput - Aquacultura Multi-Espécie Integrada como veículo de sustentabilidade, Cristina Rocha, MARE-UC SEAWEEDEXES, Macroalgas e Bem-estar animal: suplementação de rações para peixes marinhos, Teresa Magu, MARE-UC FishCensus: A simulation to improve underwater visual surveys of fish populations, Miguel Pissarra-Pati, MARE-UC HomeCrease, Agapornis doméstica: Sistema de reprodução multibrotal integrada, Inês Franco, MARE-UC Avaliação Integrada, Ecológica, e Socioeconómica do Salgado do Figueira						

<b>Thu</b> 20 Sep 2018	<b>15:45 – 17:45</b> Gare Marítima de Alcântara, 1st floor	<b>Bilateral meetings</b> Private, pre-arranged B2B meetings (30 min)	Matchmaking
	<b>09:00 – 18:30</b> Gare Marítima de Alcântara, ground floor	<b>Exhibition area</b> Download <a href="#">here</a> the Exhibitors list.	

The event agenda's time zone is UTC.


Event organiser




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b2match

mar. 11 ago verdeiros, MARE-UC

COASTNET - The "Portuguese Coastal Monitoring Network" Research Infrastructure. Susana França, MARE-UL

AlgaDepur – Aquacultura Multi-trófica Integrada como veículo de sustentabilidade. Cristina Rocha, MARE-UC

SEAWEDFEEDS. Macroalgas e Bem-estar animal, suplementação de rações para pelxes marinhos. Teresa Mouga, MARE-IPL

FishCensus: A simulation to improve underwater visual surveys of fish populations. Miguel Pessanha Pais, MARE-UL

HomeGreens: Aquaponia doméstica: Sistemas de aquacultura multitrófica Integrada. Inês Franco, MARE-IPL

Avaliação Integrada, Ecológica, e Sociocultural do Salgado da Figueira da Foz. Cátia Marques, MARE-UC

Red2Discovery - As macroalgas Sphaerococcus, Coronopifolius e Asparagopsis armata como alvos para a descoberta de novos fármacos de origem marinha. Celso Alves, MARE-IPL

CentroAdapt – Centro de Vanguarda em Adaptações às Alterações Climáticas. Zara Teixeira, MARE-UC

LIFE ÁGUEDA – Conservation and management actions for migratory fish in the Vouga river basin. Sílvia Pedro, MARE-UE

ReSET – Restauro de Sapais Estuarinos com vista à Sustentabilidade. Tiago Verdelhos, MARE-UC

Operational plan for monitoring and management of anadromous fish in Portugal. Catarina Mateus, MARE-UE

SUDOANG: Promoting concerted and sustainable eel management in the SUDOE area. Maria João Correia, MARE-UL

UAS4LITTER - mapeamento de lixo marinho com drones lowcost. Paula Sobral, MARE.NOVA

Papel da Incubadora no empreendedorismo do mar. Nuno Mendonça, Incubadora do Mar & Indústria da Figueira da Foz

Platfemar – concurso de ídelas de negócios. Nuno Mendonça, Incubadora do Mar & Indústria da Figueira da Foz

## ANNEX - COMMUNICATION

<https://www.facebook.com/LIFE.AGUEDA/posts/325982157979407>